

Please complete this booking form and send it back to us via fax or conventional mail.  
Please use this form just once for each booking. Herewith we confirm the booking of an ad in

the **subject category:**

<input type="checkbox"/> Secondary Education	<input type="checkbox"/> University Studies
<input type="checkbox"/> Language Courses	<input type="checkbox"/> Jobs & Internships
<input type="checkbox"/> Travel & Work	

**itchy feet issue:**

<input type="checkbox"/> November 2009
<input type="checkbox"/> November 2010
<input type="checkbox"/> November 2011



International Education Network  
GmbH & Co. KG  
Managing Directors:  
Thomas Terbeck, Ramon Tissler  
Schloss Cappenberg  
59379 Selm-Cappenberg  
Germany

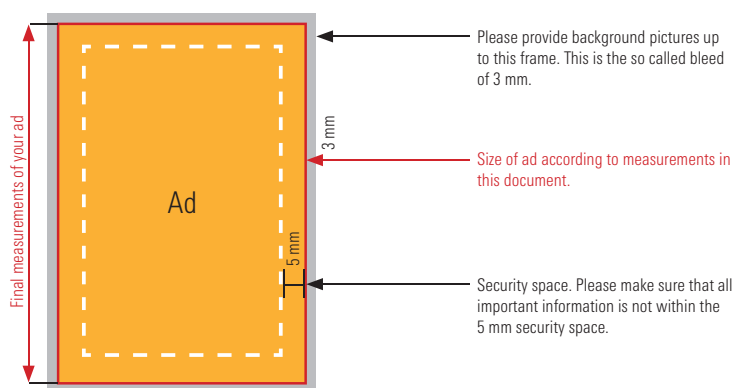
Contact person:  
Annikе Hüske

- +49 241 9633190
- +49 241 9633191
- marketing@itchy-feet.net
- www.itchy-feet.net

### Advertising in itchy feet

The following pages provide you with detailed information on our advertising options and the rates for classic advertisements and special ad formats. Companies with their head offices in Germany will be charged an additional sales tax of 19%. With the release of new advertising rates the prices given in the following will lose their validity. Discounts are available up to 10% for multiple bookings.

### Ad Layout



### Advert Formats and Prices (please tick):

Format	Description	Landscape format Width x Height in mm	Panel format Width x Height in mm	Price	
				industry	non-industry
	Inside Front, U2	210 x 280*	210 x 280*	5.000 €	6.000 €
	Outside Back, U4	210 x 280*	210 x 280*	5.000 €	6.000 €
	Inside Back, U3	210 x 280*	210 x 280*	3.500 €	4.500 €
	1/1	210 x 280*	210 x 280*	2.350 €	4.000 €
	1/2	210 x 131*	102,5 x 262*	1.400 €	2.350 €
	1/3	210 x 84*	65 x 262*	1.000 €	1.650 €
	1/4	210 x 65,5*	102,5 x 134*	850 €	1.400 €
	1/8	102,5 x 65,5*	53,5 x 134*	450 €	750 €

\* For graphical security a 3 mm bleed difference must be added to all indicated formats. Please make sure that neither relevant text nor graphics are included within the 3 mm bleed difference on each side of the advert. For details see also 'Delivery of Artwork'.

Bank details:  
Sparkasse Münsterland-Ost  
BLZ: 400 501 50  
Konto-Nr.: 340 573 31  
IBAN: DE76 4005 0150 0034 0573 31  
SWIFT-BIC: WELADED1MST

## Delivery of Artwork

Master Artwork:	PDF- or closed EPS-data files with embedded fonts (vector graphics).
Pictures:	unpacked, PDF, EPS or TIFF, minimum resolution of 300dpi, saved in CMYK-mode. Other file formats could lead to exposure errors, for which International Education Network GmbH & Co. KG shall not be liable. Multicoloured ads must be applied in Euroscale. Guarantee of colour fastness only with 1:1 analog/digital proof. Additional work and expenses due to adjustments and proof corrections will be charged upon agreement.
Delivery of data:	via E-Mail to <a href="mailto:data@itchy-feet.net">data@itchy-feet.net</a>
Print Space:	The print space is: 170 x 230,5 mm.

## Technical Characteristics

Format:	210 mm width x 280 mm height
Volume:	68 pages, 4/4 coloured, 70 % colour density
Processing:	saddle stitch
Paper:	Cover: 170g/qm woodfree, white, glossy, Inlay: 75 g/qm Alpasupra glossy

## Confirmation

Herewith we confirm the acceptance of the standard business terms of itchy feet.

Company:

Contact person:

Branch /  
Industrial Sector:

Street:

Zip Code:

City:

Phone:

Fax:

Email:

Web:

Date:

Signature / Stamp:



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